



PRIVACY POLICY

Lidgett & Beyond (“L&B”) is a registered charity (nr: 1163523) aiming to preserve and enhance the character and wildlife of the special place of East Colne for Colners and visitors both now and for future generations.

We respect your privacy and this Privacy Policy describes the types of personal information we collect, how we use the information, with whom we share it, and the choices you can make about our use of the information. We also describe the measures we take to protect the security of the information and how you can contact us about our privacy practices. Our privacy practices may vary if we operate in other countries to reflect local practices and legal requirements.

What information do we collect about you?

We collect the personal information you provide when you choose to share it with us through or in connection with, but not limited to, filling out a contact form on our website, signing up to follow us on social media, sending us an email, giving us your details at an event or meeting, answering a direct question from one of our Trustees or our Management Team, signing up to our mailing lists or newsletters, placing an order with us, becoming a user of our software and systems, and working with us on a project.

The information we collect may include name, address, telephone number, mobile telephone number, e-mail address, personal skills/experience, the types of information you want to receive and, if you make a purchase, your financial information.

Any email marketing messages we send are in accordance with the GDPR and the PECR (“Privacy and Electronic Communications Regulations”). L&B does not buy any lists of personal information, choosing to research potential supporters, customers and partners from publicly available sources e.g. news media, websites, social media etc. Whenever we contact you, we allow you easily to withdraw your consent (unsubscribe) or manage your preferences and the information we hold about you at any time. See any marketing messages for instructions on how to unsubscribe or manage your preferences, otherwise contact us directly.

How will we use your personal information?

We will use your personal data to help us keep you informed of L&B’s activities, to supply you with updates on planning, developments and politics, and to request information, help or donations from you. You will have the option to opt out of the mailing list at any time should you wish and you are free to leave our social media sites when you wish.

How do we protect your information?

To protect personal data, we implement a variety of security measures including, but not limited to, regular malware scanning, email filtering and security patching whilst all personal information is contained behind secured computers/networks only accessible by L&B’s Trustees or Management Team or known to us. Our methods meet the GDPR compliance requirement.

Can you access your information?

You have the right to request a copy of the information at any time. If you would like to know some or all of the information that we hold about you, simply email or write to us with your request. It may be that you simply wish to correct an error in the information we hold. We will provide the information within one month. This service is free, however, in circumstances such as repetitive or spurious requests, there may be a small charge.

Do we share your information?

We respect your privacy and will not disclose your personal information to any third parties beyond the L&B Trustees and Management Team (and HMRC as part of Gift Aid claims) without your consent.

What about Google Analytics and cookies?

L&B may use cookies or other technologies to collect certain information about visitors to and users of our website(s) to monitor interactions with our emails, text messages and online advertisements.

Periodically, you will be notified of this using this or a similar message:

This site uses cookies to personalize your experience, analyze site usage, and offer tailored promotions. www.youronlinechoices.eu (apologies for the American uses of the “z” – L&B blames Weebly!)

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the L&B website(s) and to compile statistical reports on website activity with Google Analytics. For example, we may automatically collect certain information from you, such as the type of web browser and operating system you use, the name of your Internet Service Provider (“ISP”), Internet Protocol (“IP”) address, software version, approximate geo-location information (for example, based on IP address or location of cellular tower used for the connection), and/or the domain name from which you accessed our websites. In addition, we may collect information about your browsing behaviour, such as the date and time you visit our website(s), the areas or pages that you visit, the amount of time you spend viewing or using our website(s), the number of times you return to our website(s), other click-stream or website usage data, and/or emails or ads that you open, forward or click-through to our website(s).

For further information, you may also visit www.aboutcookies.org or www.allaboutcookies.org. You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in a few cases, some of the features that make your website experience more efficient may not function properly as a result.

Children

We do not collect Personal Information from anyone we know to be under 13 years of age. If we are made aware that information is or has been submitted by a child aged under 13, we will delete this information.

Abuse of our contact data

L&B objects to the use of our contact data published on our website(s) (for example on our Contact page or on published documents) to send unsolicited advertising and information material to us, such as spam e-mails, and we expressly reserve the right to take legal action against the sender in this event.

Contacting us

If you have any questions regarding this Privacy Policy, you may contact us using the information below:

David Cockburn-Price, Chairman of Trustees
Lidgett & Beyond
c/o Heyroyd
Skipton Old Road
Colne
Lancashire BB8 7AD
United Kingdom
Phone: +44 (0)7801 468303
Email: info@lidgettandbeyond.org

Changes to this Privacy Policy

L&B has updated this Policy to comply with GDPR (“General Data Protection Regulation”). We reserve the right to amend or modify this Privacy Policy at any time and in response to changes in applicable data protection and privacy legislation.